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16 Famous Hotel Chain Logos and Brands

Posted on January 19, 2014 by Brandon Gaille in Logos with 0 Comments

The hospitality industry this year is expecting more international visitors and increasing occupancy levels. Trends are focused on core customer service and speed and precision. Office accommodations that allow for fast booking, fast check in, and fast Wi-Fi. Hotel chains need to also consider review site tactics. Yelp and TripAdvisor has reported more than 50 million users across the web searching through listings. This makes the concern for reputation management more important than ever. A compilation of large hotel chain logos are provided below representing some of the biggest names in the industry.

Baymont Company Logo

Wyndham Company Logo

Travelodge Company Logo

Super 8 Company Logo

Sheraton Company Logo

Regent Company Logo

Red Lion Company Logo

La Quinta Company Logo

Hyatt Company Logo

Holiday Inn Company Logo

HOTELS & RESORTS

Hilton Company Logo

Fairfield Company Logo

Days Inn Company Logo

Comfort Inn & Suites Company Logo

Best Western Company Logo

RAMADA®

Ramada Company Logo

The hospitality industry should review this current marketing strategy to ensure that new offerings in mobile bookings, cloud based systems, and content marketing are being utilized. Emphasizing on quality is a current trend. This deals with the experience and good offerings to make an impression from your brand to the visitor.

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About Brandon Gaille

CEO of the internet marketing company **ByReputation.com**, which specializes in SEO, social media, reputation management, video production, and web design. Brandon is a serial entrepreneur that has founded five multi-million dollar companies. He is widely known as one of the top marketing minds in the United States.

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